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## Liquidnet unveils new multi-asset services offering

**London, August 21, 2024** - Liquidnet, a leading technology-driven agency execution specialist, today announced the launch of its new multi-asset services offering, covering a range of asset classes through a single desk.

The new offering aims to meet demand from Liquidnet's Members, who are increasingly seeking integrated solutions across multiple asset classes, as buy-side firms look to create efficiencies. As well as giving access to multi-asset liquidity, Members will be able to utilise bespoke trading tools and analytics to improve decision-making across these asset classes.

As part of the launch of this new offering, Liquidnet has hired Balraj Briaah who joins the firm from BTIG where he spent seven years as Managing Director. Prior to his tenure at BTIG, he spent six years at Citi as Electronic, High Touch and Program Trading sales trader, covering the EMEA region. His extensive experience includes over 10 years as trader for leading asset managers, including M&G, covering a broad range of asset classes.

**Chris Jackson, Global Head of Equity Strategy and Head of Equities EMEA at Liquidnet, said:** "The launch of our multi-asset services offering is an important milestone for Liquidnet as we adapt to a changing trading landscape and look to support our Members over the long-term. Our new multi-asset desk is crucial to achieving this. As a technology-driven Agency Broker, Liquidnet has always focused on providing liquidity, transparency, confidentiality, technology and innovation to help the buy side navigate the markets in which they operate."

"We continue to see subtle yet significant changes in the structure of the markets. As the asset management industry evolves, we see our Members taking a broader view of the capital markets environment — many are diversifying by asset type, creating new opportunities to outperform for their clients. The launch of our multi-asset services desk is a natural next step in this evolution. We are excited to offer this new service and generate new opportunities for our Members, whilst remaining dedicated to providing them with the same level of service and integrity that they have come to expect from Liquidnet."

**Balraj Briaah, Head of Multi-Asset Services, added:** "Technology is improving, allowing asset managers to consolidate the execution function across assets into single desks. This presents both opportunities and challenges for the asset management industry. For traders, it is the chance to learn new skills, increase their value within the organization as well as rationalize technology and reduce cost. However, for Heads of desk, this move to multi-asset creates a number of challenges around best execution, training staff, technology and liquidity. There is a role Liquidnet can play to help the buy side execute efficiently in this space and I'm excited by the opportunities ahead."

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## About Liquidnet

Liquidnet is a leading technology-driven, agency execution specialist that intelligently connects the world's investors to the world's investments. Since our founding in 1999, our network has grown to include more than 1,000 institutional investors and spans 57 markets across six continents. We built Liquidnet to make global capital markets more efficient and continue to do so by adding additional participants, enabling trusted access to trading and investment opportunities, and delivering the actionable intelligence and insight that our customers need. For more information, visit [www.liquidnet.com](http://www.liquidnet.com) and follow us on X @Liquidnet.

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